

Ste 600 Chicago, IL 60654 222 W Ontario St AL Media

> Schedule Dates Advertiser Contract # AL Media (15629) 10/28/16-11/08/16 2672733

Brian Smith for WI Senate-D (113449) POLITICAL CANDIDATE (ns) (1186) Millennium/CHI, Chicago (1094) //5509 (872898)

Brand Product Agency

Millennium Chicago 5509

> မှ မှ Order Type **Entered By** Last Modified Demo Headline # 10/27/16 A35+R ECR25342439 8 Elizabeth Bragstad 10/27/16 Normal

Date Entered

Commission % Package Deal 15.00

Sales Tax Net Total Commission \$13,578.75 \$2,396.25

National/Political Candidate Agency BRD

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Phone/Fax

Buyer Name

Sales Office Salesperson

Weekly/Irregular BRIAN SMITH DAN RAYMOND SCHEDULE RUNS FRI, 10/28-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Comments

Billing Type Account Types

Green Bay (WLUK)
By Broadcast Month
Oct. 2016
Nov. 2016 Grand Total: **Spots** 7 26 ႘ \$5,025.00 \$10,950.00 \$15,975.00

Accepted-Agei		8.0 M/G	7.0 M/G	6.0 Norm	5.0.1 Close	5.0 Norm	4.0.1 Close	4.0 Norm	3.0 Norm.	2.0 Norm	1.0 Norm	Line Li
Accepted-Agency/Advertiser:		8.0 M/G For 4.0.1 / SPOT (12-9.0)	7.0 M/G For 5.0.1 / News (15-7.0)	6.0 Normal Line / Baseball (19-15.0)	5.0.1 Closed Preempt (15-7.0)	5.0 Normal Line / News (15-7.0)	4.0.1 Closed Preempt (12-9.0)	4.0 Normal Line / SPOT (12-9.0)	3.0 Normal Line / SPOT (9-9.0)	2.0 Normal Line / SPOT (6-4.0)	1.0 Normai Line / SPOT (3-4.0)	Line Type / Break Type (Ref #)
		10/28/16-10/28/16	10/28/16-10/28/16	10/28/16-10/28/16	10/28/16	10/28/16-10/28/16	10/28/16	10/28/16-10/28/16	10/28/16-10/28/16	10/28/16-10/28/16	10/28/16-10/28/16	Dates
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Date: Accepted-Station:	CON	:30 5:30P- Wheel of Fortune	:30 10P- News-FOX 11 News at Ten	:30 7P- Sports-FOX MLB World Series Game 3		:30 9P- News-FOX 11 News at Nine		:30 6:30P- Wheel of Fortune	:30 6P- Jeopardy	:30 Orbit- [P]Judge Judy(Fr), [P]Judge Judy 2(Fr)	:30 9A- Live with Kelly	Length Run Times
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	CONFIRMATION CONTRA	1	-	H		P) 	P	P	Th Fr Sa Su
	RAC	<u></u>		<u> </u>					<u> </u>	<u> </u>	<u>_</u>	Spots
Date:		\$650.00	\$700.00	\$2,200.00		\$700.00		\$650.00	\$600.00	\$150.00	\$225.00	Rate
Comments:		\$650.00	\$700.00	\$2,200.00					\$600.00	\$150.00	\$225.00	Total
		\$650.00 Green Bay (WLUK)	\$700.00 Green Bay (WLUK)	\$2,200.00 Green Bay (WLUK)	Green Bay (WLUK)	Green Bay (WLUK)	Creen bay (wichs)	Green Bay (WLUN)	\$600.00 Green Bay (WLUK)	\$150.00 Green Bay (WLOK)	\$225.00 Green Bay (WLUK)	Station
		WITEL	NE NE WE	WORLD SERIES	- World Series- delayed news	NEWS	- World Series Pregame	Program Change/Exception	WHEEL		NELT.	Comments
		TO/ 22/ NO.	10/27/16	10/27/16		10/2//16		10,000	10/27/16	10/27/16	10/27/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



AL Media 222 W Ontario St Ste 600 Chicago, IL 60654

Agency Advertiser Schedule Dates Contract #

> Brian Smith for WI Senate-D (113449) AL Media (15629) 10/28/16-11/08/16 2672733 POLITICAL CANDIDATE (ns) (1186) Entered By Last Modified Headline # g Q Date Entered ECR25342439 Elizabeth Bragstad 8 10/27/16 10/27/16

st Month Spots	Oct 2016 7 \$5,025.00	26 \$	Grand Total: 33 \$15,975.00
Rate	025.00	950.00	975.00

	.0 Normal Line / SPOT	.0 Normal Line / SP01	.0 Normal Line / SPOT	.0 Normal Line / SP01 .0 Normal Line / SP01 .0 Normal Line / SP01	0 Normal Line / News 0 Normal Line / SPOT	O Normal Line / News O Normal Line / News O Normal Line / SPOT	Line Type / Break Type (Ref #) 0 Normal Line / News (1-4.1) 0 Normal Line / News (2-4.1) 0 Normal Line / SPOT (4-4.0) 0 Normal Line / SPOT (5-4.0) 0 Normal Line / SPOT (7-4.0) 0 Normal Line / SPOT (8-4.0)	Line Type / Bre O Normal Line / News O Normal Line / News O Normal Line / SPOT O Normal Line / SPOT O Normal Line / SPOT	Line Type / Bre. O Normal Line / News. O Normal Line / SPOT.	Line Type / Bre. O Normal Line / News. O Normal Line / SPOT.	2ago, IL 60654 Line Type / Bre. O Normal Line / News. O Normal Line / SPOT. O Normal Line / SPOT. O Normal Line / SPOT. O Normal Line / SPOT.	2ago, IL 60654 Line Type / Breson O Normal Line / News O Normal Line / News O Normal Line / SPOT O Normal Line / SPOT O Normal Line / SPOT O Normal Line / SPOT	Ago, IL 60654 Ago, IL 60654 Line Type / Bres O Normal Line / News O Normal Line / SPOT O Normal Line / SPOT	Media W Ontario St 600 2ago, IL 60654 Line Type / Break Type 0 Mormal Line / News (1-4.1) 0 Normal Line / News (2-4.1) 0 Normal Line / SPOT (3-4.0) 0 Normal Line / SPOT (7-4.0) 0 Normal Line / SPOT (7-4.0)	Media W Ontario St 600 2ago, IL 60654 0 Normal Line / News 0 Normal Line / SP01	Media W Ontario St 600 Ago, IL 60654 Line Type / Bre 0 Normal Line / News 0 Normal Line / SPOT	Media W Ontario St 600 Ago, IL 60654	Media W Ontario St 600 ago, IL 60654 Line Type / Bre 0 Normal Line / News 0 Normal Line / SPOT
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11/07/16-11/07/16	10/31/16-11/04/16	11/07/16-11/08/16	10/31/16-11/04/16	11/07/16-11/08/16	10/31/16-11/04/16	Dates												Green Bay, WI 54304
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:30	:30	ا ن	 မွ	36:	<u>ن</u> 3	Length		Comments	Billing Type	Account Types		Phone/Fax	Buyer Name	Solice Office		Salesperson	•	ğ
:30 Orbit- [P]Judge Judy(Mo), [P]Judge Judy 2(Mo)	:30 Orbit- [P]Judge Judy(Mo-Fr), [P]Judge Judy 2(Mo-Fr)	:30 9A- Live with Kelly	:30 9A- Live with Kelly	:30 8A- News-Good Day Wisconsin 8a	:30 8A- News-Good Day Wisconsin 8a	Run Times	SCHEDULE RUNS FRI, 10/28-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.	RDIAN SMITH	Weekly/Irregular	s National/Political Candidate Agency BRD	5509	/		ויווופווווטווו כוווכפטס	Millossium Chic	Millennium/CHI, Chicago (1094)	//5509 (872898)	POLITICAL CANDIDATE (ns) (1186)
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	<u> </u>		-		×	Ţ	SPOTS			6								
			-			Sa Su	TO RUN			10	-	,	,	^	70	0		-
1	_ 5	,_	o,	-	,_	Spots	PAST 12)			Sales Tax	Net Total	Commission		Commission %	Package Deal	Order Type	Demo	Deadmire #
\$150.00	\$150.00	\$225.00	\$225.00	\$550.00	\$550.00	Rate	4 ON 11/8.				\$1				<u>&</u>			
						Total					\$13,578.75	\$4,390.43	305 35	15.00		Normal	A35+R	1
\$150.00 Green Bay (WLUK)	\$750.00 Green Bay (WLUK)	\$225.00 Green Bay (WLUK)	\$1,125.00 Green Bay (WLUK)	\$550.00 Green Bay (WLUK)	\$550.00 Green Bay (WLUK)	Station											_	-
Yauc	JUCY	KELT.		GOOD DAY WI	GOOD DAT WI	Comments												

Line

9.0 Normal Line / News (1-4.

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRAC

Date:

Comments:

×

14.0 Normal Line / SPOT (8-4

16.0 Normal Line / SPOT (11-9.0) 15.0 Normal Line / SPOT (10-9.0)

11/07/16-11/07/16 10/31/16-11/04/16

:30 6P- Jeopardy :30 6P- Jeopardy

3 × × × × × ×

\$1,800.00 Green Bay (WLUK)

\$600.00 Green Bay (WLUK)

JEOPARDY

JEOPARDY

10/27/16 10/27/16

10/27/16

10/27/16 10/27/16

Entered

10/27/16

10/27/16

10/27/16

\$1,950.00 Green Bay (WLUK)

\$650.00 Green Bay (WLUK)

WHEEL WHEEL

NEWS

10/27/16 10/27/16 10/27/16

:30 6:30P- Wheel of Fortune :30 6:30P- Wheel of Fortune

×

×

×

\$650.00 \$650.00 \$600.00 \$600.00

\$700.00

\$1,400.00 Green Bay (WLUK)

10/31/16-11/04/16

18.0 Normal Line / SPOT (14-9.0) 17.0 Normai Line / SPOT (13-9.0)

11/07/16-11/07/16

10/31/16-11/04/16

:30 9P- News-FOX 11 News at Nine

19.0 Normal Line / News (16-7.0)

13.0 Normal Line / SPOT (7-4) 12.0 Normal Line / SPOT (5-4 11.0 Normal Line / SPOT (4-4. 10.0 Normal Line / News (2-4.

WLUK Green Bay, WI 54304 787 Lombardi Ave

AL Media 222 W Ontario St Ste 600 Chicago, IL 60654

Billing Type

Weekly/Irregular

National/Political Candidate Agency BRD

Sales Tax

Account Types

Comments

BRIAN SMITH DAN RAYMOND SCHEDULE RUNS FRI, 10/28-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Buyer Name Agency Product Advertiser Schedule Dates Contract # Phone/Fax Sales Office Salesperson Brian Smith for WI Senate-D (113449) Millennium Chicago Millennium/CHI, Chicago (1094) //5509 (872898) POLITICAL CANDIDATE (ns) (1186) AL Media (15629) 10/28/16-11/08/16 2672733 Demo ဂ မွ Net Total Commission Commission % Package Deal Order Type Headline # Entered By Last Modified Date Entered 10/27/16 15.00 A35+R 10/27/16 ECR25342439 8 \$13,578.75 \$2,396.25 Normal Elizabeth Bragstad

Brand

	Grand Total:	Oct. 2016 Nov. 2016	By Broadcast Month Spots	Green Bay (WLUK)
٤	3	7 26	Spots	
#1.77.2.00	#15 075 00	\$5,025.00 \$10,950.00	Rate	

Acceptec		21.0	20.0	Line
Accepted-Agency/Advertiser:		21.0 Normal Line / News (18-6.0)	20.0 Normal Line / News (17-7.0)	Line Type / Break Type (Ref #)
		10/30/16-11/06/16	11/07/16-11/07/16	Dates
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Date:				Length
Accepted-Station:	CONFIRMATION CONTRAC	:30 9P- News-FOX 11 News at Nine	:30 9P- News-FOX 11 News at Nine	Run Times
Station:	늹			SPW Mo
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	ACT	2	<u>_</u>	Spots
Date:		\$500.00	\$700.00	Rate
Comments:		 \$1,000.00	\$700.00	Total
		\$1,000.00 Green Bay (WLUK)	\$700.00 Green Bay (WLUK)	Station
		NEWS	NEWS	Comments
		10/27/16	10/27/16	Entered

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Printed At: 05:27 PM on Thursday, October 27 2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	^{box)} DERAL CANI	DIDATE	■ STATE/	LOCAL CAN	NDIDATE
		Of The Lowes idates Must		-	1
Station and				Date:	
WLU	K Gree	nBay, b Iedia)	VI	10-2	7-16
, Miles K	ing (AL M	ledia)			J
	_{alf of:} Brian				,
a legally qual	ified candidate	of the Dem	ocratic		
political party	for the office	of: WISD-	14		
in the Gen	eral	·			
election to be	held on: 11	/8/16			
		me as follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Brian Smith for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/16	Miles & Lin	
Date	Signature	
, To E	Be Signed By Station Representative	
Accepted	☐ Accepted in Part	☐ Rejected
Jud Il	mis Ser	<i>سا</i>
Signature	Printed Name	Title